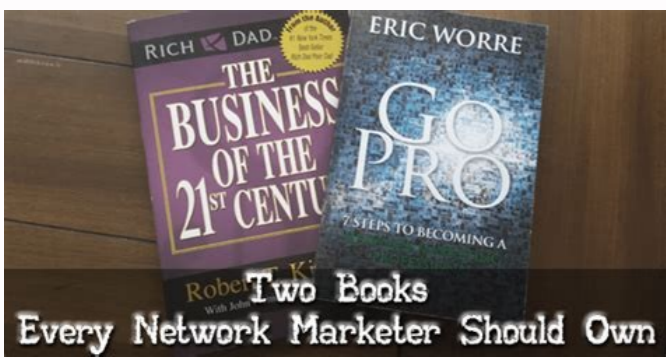


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The new modes of marketing business help multiple companies to attract potential customers towards their services. In addition to it, network marketing helps in reducing expenses that business industries suffer in traditional modes of marketing. Here we will go through what is network marketing's meaning, and some of its merits and demerits. What is Network Marketing?Network marketing refers to a medium of marketing that numerous business owners use to expand their businesses. Manufacturers often use such a tremendous medium to deal with numerous distributors to enhance their business productivity. Other sub-distributors under them lead to a great network of distributors. They operate at different levels of the distribution chain and ensure good sales. One of the major benefits of network marketing is that manufacturers can use this medium for marketing their services to consumers at multiple levels. It enables them to reach out to potential customers indirectly. Structure of Network Marketing- How It Works?To create a robust network marketing structure, manufacturers need numerous distributors, sub-distributors, and also dealers. All these distributors obtain goods and products from manufacturers at wholesale costs. They may use them personally or can sell to other distributors and gain profit. It forms a chain that continues until distributors reach customers. When the distributor or sub-distributor reaches customer or becomes final consumers themselves, network marketing ends.Apart from it, these distributors get a tremendous opportunity to gain some returns from this network marketing. They can receive some commission from the manufacturers according to the number of products they buy and sell. [Image will be Uploaded Soon]The above picture shows how a manufacturing company plans and decides the number of distributors for selling their goods and products. Examples of Network MarketingGenerally, manufacturers use a network marketing model in certain business structures that involve multi-level marketing. It is because such business models comprise a large network of distributors as well as sub-distributors. Some common network marketing examples include affiliation between companies like Amway and Tupperware with people who work part-time for them. Additionally, there are a number of women in India becoming distributors to work enthusiastically with manufacturers on network marketing. Characteristics of Network MarketingDirect sales: Various companies market and sell their products directly without making any use of the distribution channel. The responsibility is given to non-employed individuals to sell the manufactured products and get a commission every time they make a sale.Selling philosophy: The network marketing model includes participants to work on the selling philosophy of marketing. The main focus of distributors is to sell as much as they can to gain high commission. Hierarchy system: Distributors often have sub-distributors under them to earn more profit. It allows them to earn a commission from the manufacturers and profit whenever the sub-distributor makes a sale. Further, sub-distributors can have sub-distributors under them to earn in the same way and hence make a hierarchy system. [Image will be Uploaded Soon]The above picture shows that there can be multiple distributors connected together in network marketing. Further, there can be numerous sub-distributors under one distributor for earning high profit. Advantages and Disadvantages of Network MarketingAdvantages of Network MarketingThere is no restriction on the network marketing structure's size which enables several companies to tie-up with numerous people to become distributors. Additionally, distributors can coordinate with other sub-distributors to gain profit.Companies do not need to depend on advertising their goods to market due to a consistent and robust distribution network that attracts customers directly.One of the greatest advantages includes reducing the profit margins of retailers that companies consider as an expense. The companies don't have to take the burden of high costs as these margins get directly passed on to distributors.There is no need for the company to spend a lot of money on distribution or storage. It's because distributors handle all such expenses by themselves.The structure of network marketing enables distributors to earn well from their dealings with manufacturers. They have a great chance to earn commissions as well as their own profits. Disadvantages of Network MarketingIt becomes difficult for manufacturers to predict production targets. It is because they depend completely on distributors to govern customer demand. It may lead to over-stocking or under-stocking of products.There is a major role of distributors to facilitate the delivery of goods and services to final consumers. As manufacturers are less concerned regarding this, they may find it tough to control sales or distribution. Page 12345678910111213141516171819202122232425 Showing results: 1-10 of 246 ZeeM | Computer & Internet Rating: Rated: 0 times Format: PDF If you have a car subwoofer, you no doubt know that it makes a lot of noise and vibrations. Many drivers don't realize how much their subwoofer moves when they drive that situation could cause an accident or distract you from your vehicle's safety while on the road if it happens too often... OVERVIEWThe demand for mobile applications across Android, iOS, and Windows platforms often puts developers accustomed to .NET and C# in a bind. The gap between platform operating systems, programming languages, and devices is an immense obstacle. Ideally, these developers would be able to use their... Many people are unhappy with their jobs and would love to be their own boss, but don't know exactly where to begin. Making a Living Online takes you through all the first steps you need to know, starting with selecting your home business! If you need to know where to begin, how to get started... The New Video Game Idea Book is a book that gives game makers ideas for a great new video game. It does so by giving the game maker new and old ideas to work with. It also goes over the philosophy of what makes a good video game, helps the game maker's imagination, shows them their options, and... An introduction to internet marketing. Inside this eBook you will find topics about what is internet Marketing, Affiliate Marketing, Article Marketing, email Marketing, Blog Marketing, Pay per Click Marketing (PPC), Search engine optimization , Pop up ads, banner ads, Social media Marketing and... Learn how to make hundreds of dollars from Facebook fanpages - the complete blueprint. Inside this eBook, you will discover the topics about creating your fanpage, traffic generation techniques, tagging, ad creator tool, monetization techniques and lot more which haven't much changed in new era of... We dealt with everyone's burning question about what the best PC for gaming is. We walked through the parts told you our reasoning and sent it out to the wilds of the internet. However we are not done yet, we don't just recommend a PC full of parts and call it a day. Wlad Marhulets | Computer & Internet Rating: Rated: 2 times Format: PDF My name is Wlad Marhulets, and I'm the developer of DARK - a award-winning game. I wanted to share with you some tips & tricks about game design I've learned over the years while working on my first game (which to my surprise became #42 most shared PC Video Game of 2019, according to... Microsoft Power Apps apps to build mobile apps that can target the unique needs of your business. With Microsoft Power Apps you can create apps for your mobile phone or tablet device such as an iPad. Examples are an invoicing app, help-desk, booking system etc. In this Microsoft Power Apps... Taylor Ryan | Computer & Internet Rating: Rated: 1 times Format: PDF. ePub The social media landscape is changing rapidly. New technology, trends, and events shape how we see it and use it in our lives. At Klint marketing, we collected 28 approved trends of social media for this year. Explore what the newest trends the platforms, advertisers, and users are looking... Page 2 Page 12345678910111213141516171819202122232425 Showing results: 11-20 of 246 Python is one of the powerful, high-level, easy to learn programming language that provides a huge number of applications. Some of its features, such as being object-oriented and open-source, having numerous IDE's, etc. make it one of the most in-demand programming languages of the present IT... Regardless of the question, the Internet is the answer.We are told that the Internet and the market are the solution to every kind of problem. But is it true? Will Big Data help us understand the world? Is the Internet really on the side of democracy? Does it make sense to make gamify everything... This eBook covers U.S. Government activities in Big Data, Quantum Computing, Blockchain Technology, Cloud Computing, The Internet of Things, Additive Manufacturing, Telemedicine and Telehealth, Radio Frequency Identification (RFID), Facial Recognition Technology, Artificial Intelligence (AI)... Nick King | Computer & Internet Rating: Rated: 1 times Format: PDF. ePub You've heard of cryptocurrencies. They're those computery coins that people began talking about as their prices seemed to explode overnight, turning a bunch of geeks into instant millionaires. Depending on whom you ask, cryptocurrencies are either the beginning of a technological revolution, a... Over a decade after Anonymous first appeared, it has grown from a small band of hacktivists to a Global Collective with organized National Cells in half the countries on Earth and 2.5 million dedicated participants worldwide. Behind The Mask explores four critical years in the formation of Anonymous as... Does all the hype surrounding social media make sense? Isn't it time that somebody tried to deconstruct all this bullshit? What are social media? Are they the same websites we used to call social networks? Why did we start calling them social media? What is social media marketing? Are companies... Ogi Djuraskovic | Computer & Internet Rating: Rated: 0 times Format: PDF Do you want to learn how to start a blog? Starting a blog is not complicated at all, and we're here to assure you that setting up your own blog is used as daunting as many people think.In fact, by following the step-by-step instructions in this guide you will learn how to create a blog in less... So, you'd love to create computer games or 3D graphics software. But this stuff is really complicated. How to get started?In this tutorial series, we'll take you from zero through to rendering 3D texture-mapped objects with lighting. By the time you're done you'll have the fundamentals of modern... Stop buying traffic and increase organic leads in 2018 with this guide. It includes search engine optimization (seo) tips from on-page SEO to website traffic tips with non-SEO. Find the best ways to drive traffic to your site with 44 tips that work. Page 3 Page 12345678910111213141516171819202122232425 Showing results: 21-30 of 246 We are in a time that allows us to benefit greatly from technology. These benefits can be for all ages and types of people. This technology can also be a double-edged sword as there are ways to expose your private and financial information to those that wish to exploit, steal, or scam.The best way... If you're looking to gain an introduction into the world of user experience (UX) design—or maybe even freshen up your knowledge of the field—then this UX design book is the ideal place to start. You'll cover a wide range of topics over nine highly readable chapters, with each one acting as a... Hacking is the most exhilarating game on the planet. But it stops being fun when you end up in a cell with a roommate named "Spike"... But hacking doesn't have to mean breaking laws. In this series of Guides, we teach safe hacking so that you don't have to keep looking back over your shoulders for... Blockchain - Despite the inherent "Block" in it, the name has traversed more miles than any other technical term in the recent past. It is echoing in almost all existing IT infrastructures; posing a potential threat to the very existence of the present establishments. The blockchain is said to... Quantum computers - a possible future technology that would revolutionize computing by harnessing the bizarre properties of quantum bits, or qubits. Qubits are the quantum analogue to the classical computer bits "0" and "1". Engineering materials that can function as qubits is technically... Virtual currencies are designed to be an alternative to current payment systems. Better-known virtual currencies include Bitcoin, XRP, and Dogecoin. Often referred to in the industry as "digital currencies," they are a way for people to track, store, and send payments over the Internet, and... The collective impact is staggering. Billions of dollars are lost every year repairing systems hit by such attacks. Some take down vital systems, disrupting and sometimes disabling the work of hospitals, banks, and 9-1-1 services around the country. This volume presents important testimony... The Cloud Computing model offers the promise of massive cost savings combined with increased IT agility. It is considered critical that government and industry begin adoption of this technology in response to difficult economic constraints. However, cloud computing technology challenges many... In March 2012, the Obama Administration announced the "Big Data Research and Development Initiative." By improving our ability to extract knowledge and insights from large and complex collections of digital data, the initiative promises to help accelerate the pace of discovery in science and... The Internet of Things ("IoT") refers to the ability of everyday objects to connect to the Internet and to send and receive data. It includes, for example, Internet-connected cameras that allow you to post pictures online with a single click; home automation systems that turn on your front... Page 4 Page 12345678910111213141516171819202122232425 Showing results: 31-40 of 246 Blockchains are immutable digital ledger systems implemented in a distributed fashion (i.e., without a central repository) and usually without a central authority. At its most basic level, they enable a community of users to record transactions in a ledger public to that community such that no... The aim of this book is to explain, using a data model, how FIFA World Cup tournament data can be used to produce a set of searchable records to document the outcomes of the games played. This will be done by the linking of individual items of information (data) about an entity, e.g. the names of... Android is a powerful device if used properly specially in hacking! Learn how to hack and troubleshoot your android device! 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Artificial Intelligence (AI) holds the potential to be a major driver of economic growth and social progress, if industry, civil society, government, and the public work together to support development of the technology with a systematic mode. Be a computer guru in a few weeks. Lessa Computer Studies course for starters who want to become Computer Savvy in less than 30... Page 7 Page 12345678910111213141516171819202122232425 Showing results: 61-70 of 246 A self-study guide from the Department of Physics of University of Cambridge on Computational Physics (Programming in Fortran 95) A short reference on the specific grammatical, syntactical, and structural character of Python A short reference on Java containing the following topics: Know the history and philosophy of Java Understand Java's contribution to the Internet Understand the importance of bytecode Know the Java buzzwords Understand the foundational principles of object-oriented... 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